MEET DR. KAREN BECKER

THANK YOU!
VETERINARIAN KAREN SHAW BECKER’S DELIBERATE, COMMON SENSE APPROACH TO CREATING VIBRANT HEALTH FOR COMPANION ANIMALS HAS BEEN EMBRACED BY MILLIONS OF PET LOVERS AROUND THE WORLD, MAKING HER THE MOST FOLLOWED VET ON SOCIAL MEDIA, WITH OVER 2.5 MILLION FOLLOWERS.
IN THE BEGINNING
BEGINNING IN 1999, DR. BECKER FOUNDED THE FIRST PROACTIVE ANIMAL HOSPITAL, INTEGRATIVE EXOTIC ANIMAL CLINIC AND FUNCTIONAL MEDICINE REHABILITATION AND PAIN MANAGEMENT CENTER IN THE US. SHE WAS FEATURED IN THE DOCUMENTARY PETFOOLED, HIGHLIGHTING THE REGULATORY AND QUALITY CONTROL ISSUES IN THE PET FOOD INDUSTRY.
AMONG HER OWN FILM ACCOLADES IS THE DOG CANCER SERIES, WHICH SHE CO-PRODUCED. THIS 6 HOUR DOCUMENTARY INVESTIGATES CANCER AS A METABOLIC DISEASE AND INCLUDES INTERVIEWS WITH THE TOP VETERINARY ONCOLOGISTS, RESEARCHERS AND SCIENTISTS EVALUATING NUTRITIONAL INTERVENTIONS AS A TOOL FOR MANAGING SOME OF THE MOST AGGRESSIVE CANINE CANCERS.
WITH 20+ YEARS AS A PRACTICING CLINICIAN, SHE HAS SPENT HER CAREER EQUIPPING AND EMPOWERING ANIMAL GUARDIANS TO MAKE INTENTIONAL LIFESTYLE DECISIONS TO ENHANCE THE HEALTHSPAN OF THEIR ANIMALS. HER FIRST CO-WRITTEN COOKBOOK PROVIDING NUTRITIONALLY COMPLETE RECIPES FOR HOMEMADE PET MEALS SOLD OVER 100,000 COPIES.
DR. BECKER’S REFRESHING MEDICAL PERSPECTIVE, FOCUSING ON INTENTIONALLY CREATING OR RE-ESTABLISHING COMPANION ANIMAL WELLBEING, WAS HIGHLIGHTED IN A MASS-DISTRIBUTED PET HEALTH MAGAZINE ACROSS NORTH AMERICA. HER SECOND CO-WRITTEN BOOK, THE FOREVER DOG, IS RELEASED SEPTEMBER, 2021.
DR. BECKER WRITES AND LECTURES EXTENSIVELY AND SERVES AS A WELLNESS CONSULTANT FOR A VARIETY OF HEALTH-ORIENTED ORGANIZATIONS AND COMPANIES. SHE IS THE FIRST VETERINARIAN TO GIVE A TEDX TALK ON SPECIES APPROPRIATE NUTRITION, WHICH HAS BEEN A LIFELONG PASSION OF HERS.
AS A WELLNESS VETERINARIAN, SHE BELIEVES BIOLOGICALLY APPROPRIATE FRESH FOOD AND AN ANIMAL’S IMMEDIATE ENVIRONMENT ARE THE MOST IMPORTANT FACTORS IN DETERMINING HEALTH, VITALITY AND LIFESPAN. AS AN OUTSPOKEN CRITIC OF THE ULTRA-PROCESSED PET FOOD INDUSTRY, SHE CO-FOUNDED THE COMPANION ANIMAL NUTRITION AND WELLNESS INSTITUTE. CANWI IS A NON-PROFIT ORGANIZATION DEDICATED TO FUNDING INDEPENDENT, UNIVERSITY-BASED NUTRITION RESEARCH.

https://canwinstitute.org/
IN COLLABORATION
DR. BECKER REGULARLY PARTNERS WITH OTHER INFLUENCERS, CELEBRITY PET LOVERS AND ANIMAL ADVOCACY ORGANIZATIONS TO EMPOWER AND EDUCATE ANIMAL GUARDIANS AROUND THE WORLD.
ARE YOU EXPERIENCED DOING PODCAST GUEST APPEARANCES?
YES, IN ADDITION TO CO-HOSTING MY OWN PODCAST I HAVE BEEN A GUEST ON MULTIPLE PODCASTS AS AN IN-STUDIO AND REMOTE GUEST.

HOW MANY GUEST SPEAKING EVENTS HAVE YOU DONE?
I HAVE BEEN A GUEST SPEAKER AT OVER 50 LIVE EVENTS AND MANY VIRTUAL EVENTS.

ARE YOU TV/VIDEO FRIENDLY?
YES, I HAVE PROVIDED GUEST COMMENTARY FOR NATIONAL BROADCASTS, INCLUDING MAJOR TV AND ONLINE NETWORKS AND NEWS OUTLETS. I HAVE CREATED DOZENS OF EDUCATIONAL VIDEOS FOR PET PARENTS AND HAVE INTERVIEWED MANY HEALTH AND WELLNESS PROFESSIONALS THAT CAN BE FOUND ON MY YOUTUBE PAGE.

WHAT IS YOUR SOCIAL MEDIA INFLUENCE?
MY PROFESSIONAL FACEBOOK PAGE HAS AMASED OVER 2.5 MILLION FOLLOWERS. I RECEIVED A CREATOR AWARD FROM YOUTUBE FOR HAVING MORE THAN 100,000 SUBSCRIBERS IN 2020.

WHAT PRINTED WORK HAVE YOU DONE?
I HAVE CO-AUTHORED TWO BOOKS. MY FIRST BOOK, A PET COOKBOOK, HAS SOLD OVER 100,000 COPIES. MY LATEST BOOK, THE FOREVER DOG, WILL BE RELEASED IN SEPTEMBER OF 2021. I REGULARLY CONTRIBUTE CONTENT TO A VARIETY HEALTH AND WELLNESS MAGAZINES.
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GET IN TOUCH